



FOR IMMEDIATE RELEASE

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"Save time, relax, and save money!"

Window Rock, AZ - September 5, 2011 - To better serve their patrons, the Navajo Nation Fair office and the Navajo Transit System organized park and ride services for the 65th Annual Navajo Nation Fair. "The plan is to alleviate parking to make it more attractive and provide safer and more convenient parking for fair goers" explained, Manuelitio Wheeler, Director of Navajo Nation Museum. The fair staff extends their invitation to all fair goers to take advantage of the park and ride services to save time; relax and let someone else drive through fair traffic; and most importantly to save money.

The park and ride shuttles will be making their designated stops every hour at the following locations: Ft. Defiance Field House, Navajo Nation Museum and Window Rock Admin. Building One. The shuttle services begin Friday, September 9th-11th. The cost of the round-trip park and ride is only \$1.00 for all riders regardless of age. Please have correct change. Drivers do not carry cash. On Friday, September 9th-10th the park and rider services will be available from 12:00 noon to 12:00 midnight and on Sunday from noon to 10:00 pm.

Along with a strategy for better parking the fair office offers special deals and discounts for fair patrons who utilize the park and ride services. Be the first patron each day to get super deals! The deals are as follows: Friday, September 9th, the first 100 riders receive free admission vouchers. Riders thereafter receive coupons for half-off general admission or \$5.00 off the rodeo and concert featuring country superstar Easton Corbin. Saturday, September 10th, the first 100 riders receive free admission vouchers. Riders thereafter receive coupons for half-off general admission or \$2.00 off the rodeo admission. Sunday, September 11th, the first 50 riders receive free admission vouchers. Riders thereafter receive coupons for half-off general admission or \$2.00 off rodeo admission. The park and ride will be available to those attending the Korn concert.

For more information please visit www.navajonationfair.com. Call the Navajo Nation Fair office at 928-871-6478. ###